

FACTS ABOUT DRESS FOR SUCCESS OREGON

The mission of Dress for Success is to empower women to achieve economic independence by providing a network of support, professional attire and development tools to help women thrive in work and in life. Our services include **professional clothing** for job interviews and work, a **Career Center** that provides help with resumes, interview skills and job search, and **two job retention programs**, our Professional Women's Group and HOPE, where we provide **monthly workshops, mentors** and other resources to **help clients maintain their jobs** and build careers.

- Dress for Success was founded in New York City in 1997. There are now over 140 affiliates in 19 countries. Together we serve more than **65,000 clients a year**. The Oregon Affiliate opened its door in February 1999.
- **We help over 1,500 women a year**, and have **served more than 25,000 women in the last 17 years**. Clients must be referred by one of over **100 social services agencies** that include **women shelters, job training programs and rehabilitation programs**, including agencies like Worksource, Step to Success Programs and Goodwill Job Connections.
- **64% of the women we serve are single mothers**. They are unemployed, low-income women who face adversities such as domestic abuse, low self-esteem, prior incarceration, depression, low education levels, and lack of work experience.
- All program services are delivered by a core of **over 600 dedicated volunteers**.

WHAT'S HAPPENING NOW?

- As the recession ebbs, more jobs are available, but many of our clients face barriers to getting and succeeding in those jobs. Dress for Success Oregon is responding by:
 - Providing personalized and sustained job-readiness services.
 - Connecting women with corporations and businesses that may be hiring.
 - Offering HOPE, a 90-day quick-start job retention program to ensure success at the beginning of a job.
 - Providing Fast Track Tuesdays, workshops that provide quick access to job-readiness help.
 - Opened a new, dedicated Career Center in November 2013.
 - Providing client resources like gas cards, bus passes & childcare to help women transition into a new job.
- **In 2016 alone, we helped 602 women get jobs**, with 100% of those clients in our job retention programs maintaining their employment.
- Our goal is to help **650 women get jobs in 2017**.

HOW YOU CAN HELP – TOUCHING LIVES:

- **Volunteer** - We have many ways you can get involved: Personal Shoppers, Career Center Specialists, Merchandise Assistants, Beauty and Hair Consultants and Event Committee Members. Contact oregon@dressforsuccess.org for more info.
- **Donate Clothing** - We need professional clothing, hand bags, coats and umbrellas. Our greatest need is: plus-size clothing, shoes, new undergarments and hosiery.
- **Make a Financial Donation** - *Dress for Success Oregon receives no public funding and relies on wonderful people like you to sustain our work.* \$25 can buy undergarments. \$50 buys gas cards to help women get to work. \$100 provides a coaching and mentoring. Sponsor a Woman with a \$500 donation, and help one woman for one year through our programs, including: clothing, job search, job retention, and mentorship.